

Subject: Fwd: Re: LF Business Only Counts

From: rafikg76@gmail.com

Date: 03/23/2017 01:10 PM

To: jbriggs@jbriggslaw.com

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Subject: Re: LF Business Only Counts

From: Rafik Ghazarian <rafikg76@gmail.com>

To: s ch <serranochilipepper@yahoo.com>

Time: 2016-10-19T15:59:58.000Z

Good morning Allison,
What's the deadline?

On Oct 19, 2016 8:36 AM, "Chris Serrano" <serranochilipepper@yahoo.com>
wrote:

How many are we printing though & what is the deadline?

Sent from my I-phone

On Oct 18, 2016, at 7:30 PM, Rafik Ghazarian
<rafikg76@gmail.com> wrote:

----- Forwarded message -----

From: "Allison B. Cohen" <allisoncohen@mac.com>

Date: Oct 18, 2016 6:51 PM

Subject: Re: LF Business Only Counts

To: "Rafik Ghazarian" <rafikg76@gmail.com>

Cc:

Really, we can insert most anything. . . If you want the
insert to match the size of the folded Ledger, it should be standard
size 8 1/2 by 11.

But try not to worry too much about the size. We can
insert anything: maps, post cards, brochures of various sizes. It's very
easy.

I am going to comp this for you and the LFVBID. I really
want the BID to be successful!

Re: your statement last week that I should run: you're
very kind. I did run and it didn't work out :(as you know. I won't run
again, at least not any time soon. I am creating a new non profit to
help promote and advertise the neighborhood (and Silver Lake, etc). to
Southern Cal, the U.S. and international tourists as well as to work on
infrastructure to make our Village more of a Village. We have a strong
board, but it will take some time to get this completely up and running.
The non profit is set up as a voluntary membership, like a chamber of
commerce. Like I said, it will take some time, but I think it will work
and can take on some of the tasks, hopefully, the LFVBID cannot afford
due to its limited budget.

From: Rafik Ghazarian <rafikg76@gmail.com>

Date: Tuesday, October 18, 2016 at 5:46 PM

To: Allison Cohen <allisoncohen@mac.com>

Cc: <rafikg@bhhsocal.com>

Subject: Re: LF Business Only Counts

Thanks Allison,

What are the specs they need for the inserts?

Radik

On Oct 18, 2016 5:31 PM, "Allison B. Cohen"
[<allisoncohen@mac.com>](mailto:allisoncohen@mac.com) wrote:

Rafik:

According to our distributor, the count for Los
Feliz only businesses (90027) is roughly 1,500.

<Los Feliz ~ Larchmont Signature for Email
[1][13].png>
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